

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
TEXAS	16,986,510	20,851,820	22,086,674	24,136,357
MEDIAN AGE (YRS)		32.4	33.1	34.3
ODESSA-MIDLAND, TX	225,545	237,132	239,200	243,252
MEDIAN AGE (YRS)		33.1	33.4	33.9
HISPANICS (ANY RACE)		84,982	89,464	97,178
STATE'S PERCENTAGE		35.84%	37.40%	39.95%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	178,959	179,326	180,408
MSA'S PERCENTAGE	75.47	75.62	76.08
MEDIAN AGE (YRS)	36.0	36.5	37.2
BLACK/AFRICAN-AMERICAN	13,684	13,917	13,965
MSA'S PERCENTAGE	5.77	5.87	5.89
MEDIAN AGE (YRS)	30.4	30.2	30.0
AMERICAN INDIAN/NATIVE	1,743	1,927	2,178
MSA'S PERCENTAGE	0.74	0.81	0.92
MEDIAN AGE (YRS)	31.4	30.0	29.2
ASIAN	1,849	1,967	2,202
MSA'S PERCENTAGE	0.78	0.83	0.93
MEDIAN AGE (YRS)	34.1	34.3	34.2
HAWAII/PACIFIC ISLANDER	85	92	104
MSA'S PERCENTAGE	0.04	0.04	0.04
MEDIAN AGE (YRS)	27.1	27.9	28.3
OTHER	35,175	36,152	38,167
MSA'S PERCENTAGE	14.83	15.25	16.10
MEDIAN AGE (YRS)	23.2	24.2	25.7

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	108,699	109,403
SUBURBAN	100,977	102,589
RURAL	29,524	31,260

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$37,689	-----	
PER CAPITA	\$19,089	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$3,106,453,000	\$3,738,945,000	20.36%
FOOD AT HOME TOTAL	\$405,136,100	\$452,028,400	11.57%
FOOD AWAY FROM HOME TOTAL	\$317,264,400	\$380,388,900	19.90%
FOOD AS % OF TOTAL EXPENDITURES	23.25%	22.26%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$87,546,900	\$99,423,300	13.57%
FISH & SEAFOOD PRODUCTS	\$7,474,900	\$8,293,900	10.96%
FRUITS & VEGETABLES	\$45,664,200	\$50,170,500	9.87%
DAIRY PRODUCTS	\$44,592,000	\$49,537,300	11.09%
BAKERY PRODUCTS	\$41,232,300	\$44,329,700	7.51%
CEREALS & PRODUCTS	\$22,115,600	\$25,286,400	14.34%
PREPARED FOODS	\$62,266,900	\$69,384,900	11.43%
JUICES	\$10,602,600	\$11,747,100	10.79%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$23,545,300	\$31,569,300	34.08%
FAST FOOD	\$11,639,000	\$15,308,700	31.53%
FULL SERVICE	\$11,906,300	\$16,260,600	36.57%
LUNCH	\$81,936,000	\$98,177,200	19.82%
FAST FOOD	\$52,677,800	\$61,966,600	17.63%
FULL SERVICE	\$29,258,200	\$36,210,600	23.76%
DINNER	\$112,215,100	\$137,021,000	22.11%
FAST FOOD	\$51,774,800	\$61,258,500	18.32%
FULL SERVICE	\$60,440,300	\$75,762,500	25.35%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$996	\$1,101	10.54%
POULTRY	\$274	\$304	10.95%
EGGS	\$54	\$59	9.26%
FISH & SEAFOOD			
FRESH	\$41	\$44	7.32%
FROZEN	\$28	\$32	14.29%
CANNED	\$16	\$16	0.00%
FRUITS / VEGETABLES			
FRESH	\$351	\$379	7.98%
CANNED	\$88	\$97	10.23%
FROZEN	\$55	\$55	0.00%
OTHER	\$25	\$24	-4.00%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$171	\$184	7.60%
CHEESE	\$130	\$133	2.31%
ICE CREAM	\$77	\$82	6.49%
BUTTER / MARGARINE	\$36	\$43	19.44%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$364	\$382	4.95%
COOKIES	\$69	\$72	4.35%
CRACKERS	\$36	\$37	2.78%
CEREALS & PRODUCTS			
CEREALS	\$134	\$141	5.22%
PASTA PRODUCTS	\$42	\$48	14.29%
FLOUR & MIXES	\$45	\$54	20.00%
RICE	\$31	\$37	19.35%
PREPARED FOODS			
SNACKS/CHIPS	\$117	\$134	14.53%
JUICES	\$121	\$130	7.44%
FROZEN/PREP. OTHER	\$84	\$95	13.10%
SOUPS	\$56	\$64	14.29%
SAUCES & GRAVIES	\$56	\$54	-3.57%
BABY FOOD	\$50	\$54	8.00%
FROZEN MEALS	\$37	\$41	10.81%
NUTS	\$29	\$31	6.90%
SALADS	\$20	\$23	15.00%

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